

Introduction to ISO 14001

ISO 14001 is a powerful
management tool that can be
utilized by an organization.

Introduction to ISO 14001 (cont.)

The benefits of ISO 14001 are not just applicable to the organization which adopts it. Adjacent property owners and environmental groups have the potential to benefit also.

Introduction to ISO 14001 (cont.)

An organization normally employs a generalized strategic planning process to determine what products, services and/or activities it should produce to respond to the market.

Introduction to ISO 14001 (cont.)

The generalized strategic planning process normally follows the plan, do, check and act concepts.

Introduction to ISO 14001 (cont.)

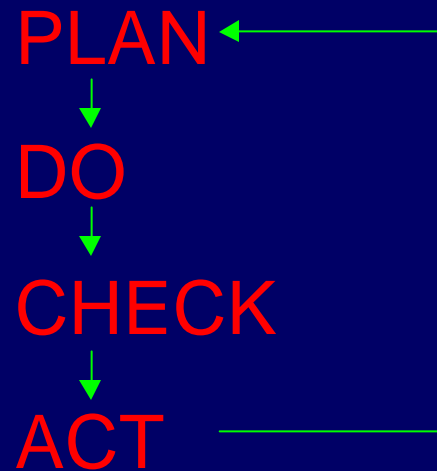
ISO 14001 is built upon the same plan, do, check and act concepts. ISO 14001 also stresses the additional concept of continual improvement.

Introduction to ISO 14001 (cont.)

ISO 14001 can be integrated into an organization's strategic planning process.

Introduction to ISO 14001 (cont.)

REMEMBER THE ISO 14001 FRAME



Continual
Improvement